



# GOOD GOVERNANCE CONTINUES IN **2022!** RUN FOR OFFICE UNDER *The People's Party!*

As an official 2022 NMI Democratic Candidate our party will work with you to provide insight and alleviate the costs to jumpstart your campaign. Below are items we have identified to include in your candidate packet that will be discussed during Candidate Orientation.

## ▶ **NMI Democratic Party Platform & Bylaws:**

As an officially recognized political organization of the CNMI all candidates will align with our party's values, and policies for the betterment of our Commonwealth with organizational rules as set forth by its members. **Note that we are currently the only party in the CNMI with a platform.**

## ▶ **NMI Democratic Central Executive Committee:**

All candidates will have access and support from our party's members which include Party Officers, and Central Executive Committee members.

## ▶ **NMI Democratic Elected Officials:**

All candidates will have access and support from our party's elected officials currently serving in the CNMI Legislature including our Democratic CNMI Delegate to the US House of Representatives Hon. Congressman Gregorio "Kilili" Camacho Sablan.

## ▶ **NMI Democratic National Committee:**

We are a politically recognized party of the Democratic National Committee therefore all candidates are recognized with our affiliation. **Note that we are the youngest members of the Democratic Family.**

## ▶ **NMI Democratic Party Website:**

Information about our party, elected officials, platform and other information can be referenced via our website at [www.nmidems.org](http://www.nmidems.org). Similar to social media our website is also used as a powerful resource for our supporters, and candidates.

## ▶ **NMI Democratic Party Headquarters:**

Our party has an official headquarters for all candidates with valuable resources, office supplies/equipment, and meeting spaces ready to serve all.

## ▶ **Candidate Orientation:**

Upon confirmation as an official candidate under the Democratic Party an orientation will be arranged with all candidates to provide valuable insight on what to expect during the campaign trail, along with proper planning and support.

## ▶ **Voter Registration Files:**

Upon confirmation as an official candidate under our party, the CNMI voter registration listing will be provided as a valuable resource to jumpstart all campaign outreach activities.

# CANDIDATE RESOURCES

## ▶ **Graphic Design Professional Support:**

Professional graphic support will be provided to all candidates for all campaign printing materials, point of sale items, and fundraising necessities.

## ▶ **Campaign Social Media Outreach:**

Our party will work to amplify your voice while maximizing campaign outreach and exposure with our powerful online platforms via Facebook, Instagram, and our Website.

## ▶ **Candidate's Communication Brief:**

For all scheduled campaign functions candidates will be required to complete an internal communication brief. The information will then be referenced for graphic, and media requests. An updated graphic external briefing will be sent to party members, and supporters for effective mass campaign outreach.

## ▶ **Candidate's Calendar:**

Our party's goals are to make sure each candidates' campaigns are on the right track with an organizational calendar. This calendar will be updated as necessary so we can ensure no overlapping of activities, but mainly so that all campaigns are fully aware of what's happening for moral support as we countdown to November. A digital calendar will be accessible online with a main calendar located at our office headquarters.

## ▶ **Candidate Business Cards, Brochures, and Billboard Banners:**

Sample layouts will be available, with quantities, and additional information to be provided during candidate orientation.

## ▶ **Candidate Support:**

Additional support from the party can be provided to all candidates who need assistance outside their respective campaign committees. (e.g. logistical support, fundraising support, voter outreach support, campaign activities, and events).

## ▶ **NMI Democratic Pledge to the People of the CNMI:**

Upon confirmation as an official candidate under our party all candidates will be included in our Democratic Pledge to the People of the CNMI. This is an official oath to the party and the people of the CNMI. The pledge will guide all candidates throughout the campaign and when elected into office. The pledge can be found on our website and will be published to all media outlets, and referenced during campaign voter outreach, activities, and functions.

## ▶ **Candidate Onboarding Process:**

Upon successfully being elected as an official candidate under the Democratic Party an onboarding process orientation will be arranged with all candidates to provide valuable insight on what to expect while in office, along with proper planning and support.

## ▶ **Miscellaneous Support:**

Additional campaign resources can and will be provided along the campaign trail because your success is our success.

Best of luck to all, and remember *nobody* knows where your pencil goes. *Vote* NMI Democrats for you in 2022!